

BCP CULTURAL COLLECTIVE

SUMMARY OF BCP CULTURAL RECOVERY SURVEY JUNE 2020

This online survey was conducted 1 - 10 June 2020 with the participation of 74 individuals including; independent artists, AUB, Lighthouse, Pavilion Dance, Regent Centre, museums, libraries, events and festival organisers, musicians, teachers, writers, BSO, dance schools, studios.

Q1. What kind of cultural offer are you involved with? (multiple responses possible)

Crafts	9	(7%)
Cross Art Form	15	(11.5%)
Dance	10	(8%)
Digital	9	(7%)
Festival	8	(6%)
Theatre	12	(9%)
Galleries	7	(5%)
Film making	6	(5%)
Libraries	3	(2%)
Museums	11	(8%)
Music	13	(10%)
Photography	6	(5%)
Puppetry	3	(2%)
Visual arts	15	(11.5%)
Other	4	(3%)

Q2. Based on the year April 2019- March 2020, is the turnover of the cultural offer you're describing

Less than £10k	24	(34.5%)
Between £10k - £20k	10	(14%)
Between £20k - £50k	8	(11.5%)
Between £50k - £100k	2	(3%)
Between £100k - £250k	1	(1%)
Between £250k - £500k	6	(9%)
Over £500k	19	(27%)

Q3. Would you define your business as:

Sole trader/freelance/self-employed	17	(25%)
Company limited by guarantee	13	(19%)
CIC	5	(7.5%)
Charity	24	(35%)
Local Authority	2	(3%)
Education	5	(7.5%)
Other (not specified)	2	(3%)

Q4. Does your business model rely on public funding?

Yes	38	(51%)
No	37	(49%)

Q5. Have you been able to keep your creative activity going through lockdown?

Mostly YES	37	(52%)
Mostly NO	34	(48%)

Q6. If Mostly YES have you been primarily (multiple responses possible):

Creating work online	32	(41%)
Working in communities	4	(5%)
Developing new creative ideas	24	(31%)
Practising/researching/rehearsing existing ideas	16	(21.5%)
Other – Teaching online	2	(2.5%)

Q7. If Mostly NO when do you imagine being able to resume your creative activity?

June - Aug 20	3	(8%)
Sept - Dec 20	18	(50%)
Jan - March 21	12	(34%)
After April 21	3	(8%)

Once you are able to resume activity will it be (multiple responses possible):

Creating work online	27	(18.5%)
Working in communities	30	(20.5%)
Developing new creative ideas	34	(23%)
Practising/researching/rehearsing exiting ideas	22	(15%)
Showing/sharing work to the public	34	(23%)
Other		

Q8. Does your activity take place in a building?

Mostly yes	59	(78%)
Mostly no	16	(22%)

Q9. If Mostly YES is your capacity:

0-199	37	(62%)
200-399	4	(7%)
400-599	5	(8%)
600 plus	14	(23%)

Do you think you can open your building with social distancing measure of 2 metres and remain financially viable?

Yes	19	(31%)
No	14	(23%)
Not yet sure	28	(28%)

If 'yes' when do you expect to resume creative activity?

June - Aug 20	20	(42%)
Sept - Dec 20	11	(23%)
Jan - March 21	8	(17%)
After April 21	9	(18%)

Q10. Please state 3 things that you most need to happen before you can share your creative activity with the public again

Top recurring themes:

Health and safety – Social distancing, PPE, creating safe spaces, vaccine.

Communication – audience confidence, guidance/support from local govt with creative industry.

Finance – particularly independent artists, loss of income due to smaller audiences permitted.

Training – Applying for grants, technology training to help new online creative activity.

Refer to Appendix 1 for fuller breakdown and feedback from survey.

Q11. If you were to describe how you feel about the future of your creative work at this very moment - on a scale of red (pessimistic), amber (ok), green (positive) – what would you give it?

Red	21	(29%)
Amber	38	(51%)
Green	15	(20%)

Q12. What would you like to see emerge from this Covid experience in terms of the cultural ecology of BCP?

Top recurring responses:

Collaboration – better communication between organisations, more unity in thinking, more recognition and value of local artists and smaller creative companies.

Finance/investment – Arts/BCP council funding to kickstart businesses post Covid -19, support for venues, consider lottery funding, grants, and recognize cultural activity is a major contributor to the local community/economy.

Venues/spaces – be creative around use of redundant buildings, reduce rent for smaller creative industry. Create a cultural quarter(s).

Mental health and wellbeing – recognise the arts are more important than ever for people's mental health and wellbeing to recover post this crisis.

BCP Council – More support for music, arts and culture from BCP council, working more closely with organisers, artist and venues. Create an environment that is inviting for creatives to want to move here and develop their career and practice in the area.

Refer to Appendix 2 for fuller breakdown and feedback from survey