



# A Cultural Future for Bournemouth, Christchurch and Poole

**Online consultation results**

**17<sup>th</sup> April 2020**

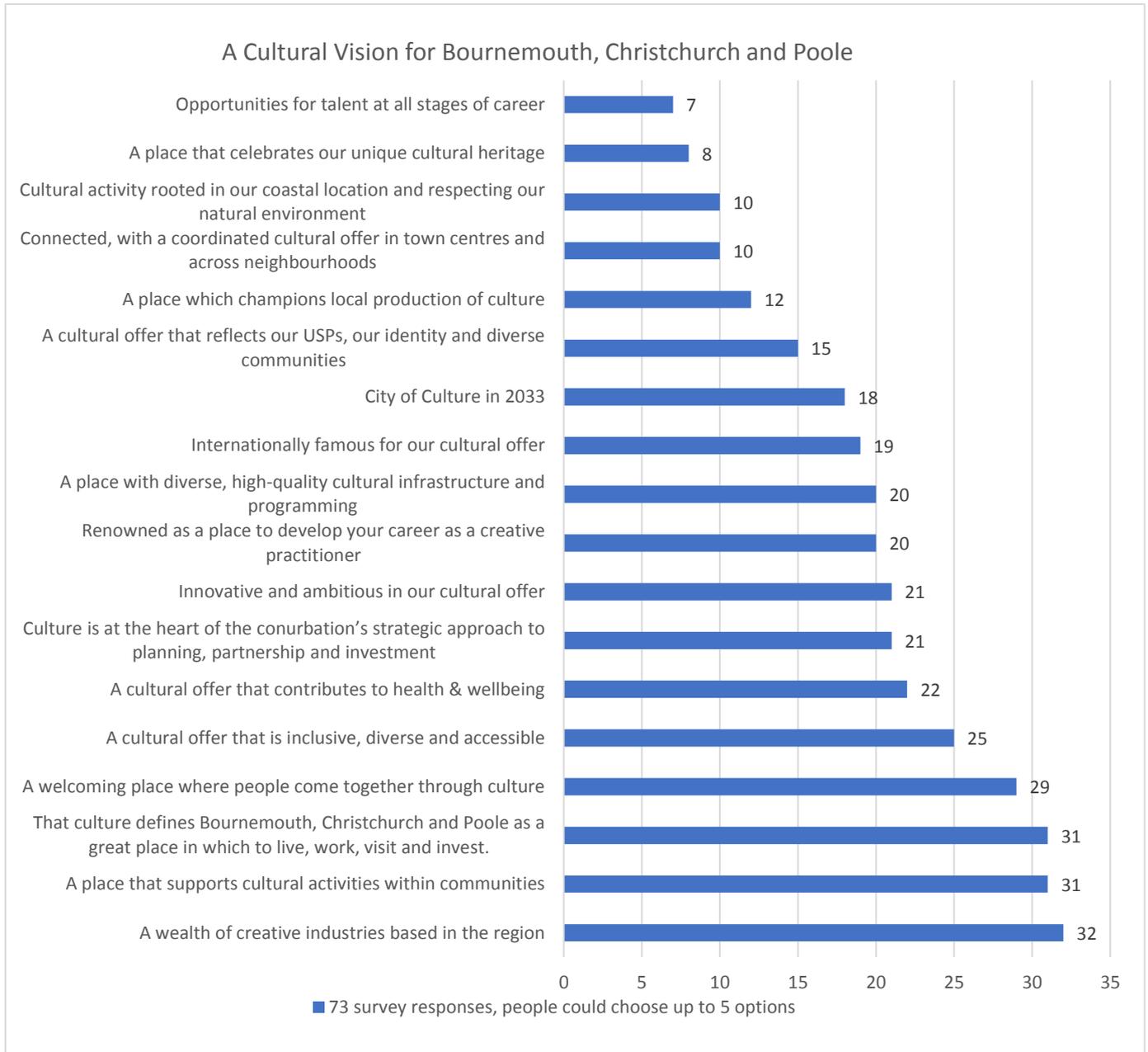
Online Consultation in the form of five surveys took place for 10 weeks from 7<sup>th</sup> Feb – 17<sup>th</sup> April 2020. Surveys are still open, but this report provides a summary of responses so far.

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## Summary – Survey 1 – “A Cultural Vision for Bournemouth, Christchurch and Poole”.

Respondees were asked ‘What is your 20-year cultural vision for Bournemouth, Christchurch and Poole?’. They could choose up to 5 options from the below list and provide their own further comments.

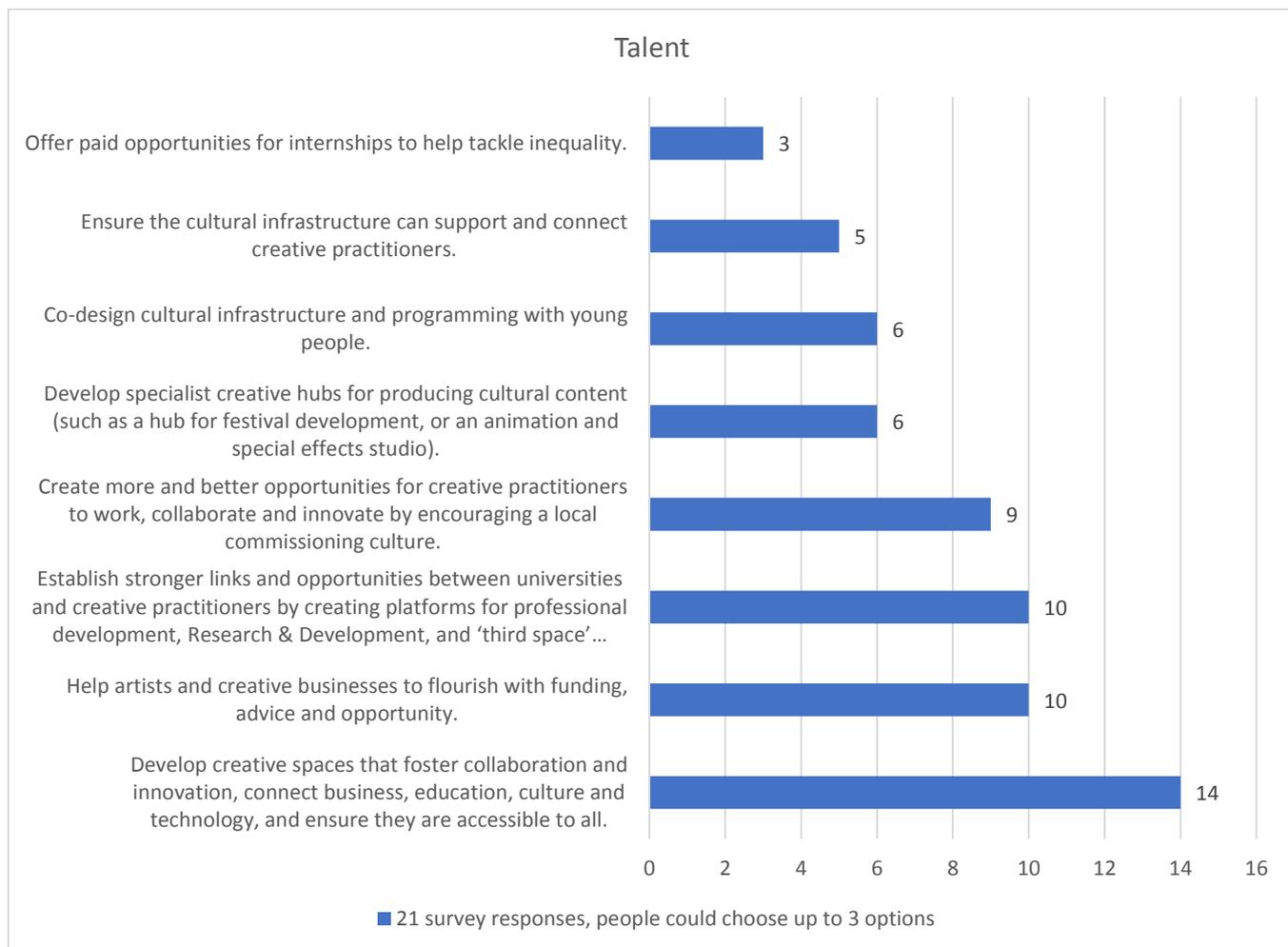


Additional comments focussed on the need for:

- An iconic building (museum/ gallery) and for studio/ production space.
- Being more collaborative and for culture to be embedded in strategic planning – an integrated approach.
- Capitalising on the strengths of the universities.
- Encouraging growth of the creative industries to add to our local economy – culture linked to regeneration.
- More diversity within our cultural leadership.
- More inclusivity.
- Development of our cultural identity

## Summary – Survey 2 – “Talent”

Survey respondents were asked ‘Which three things should the BCP Cultural Collective prioritise next?’. They could choose up to 3 options from the list below and provide further comments.

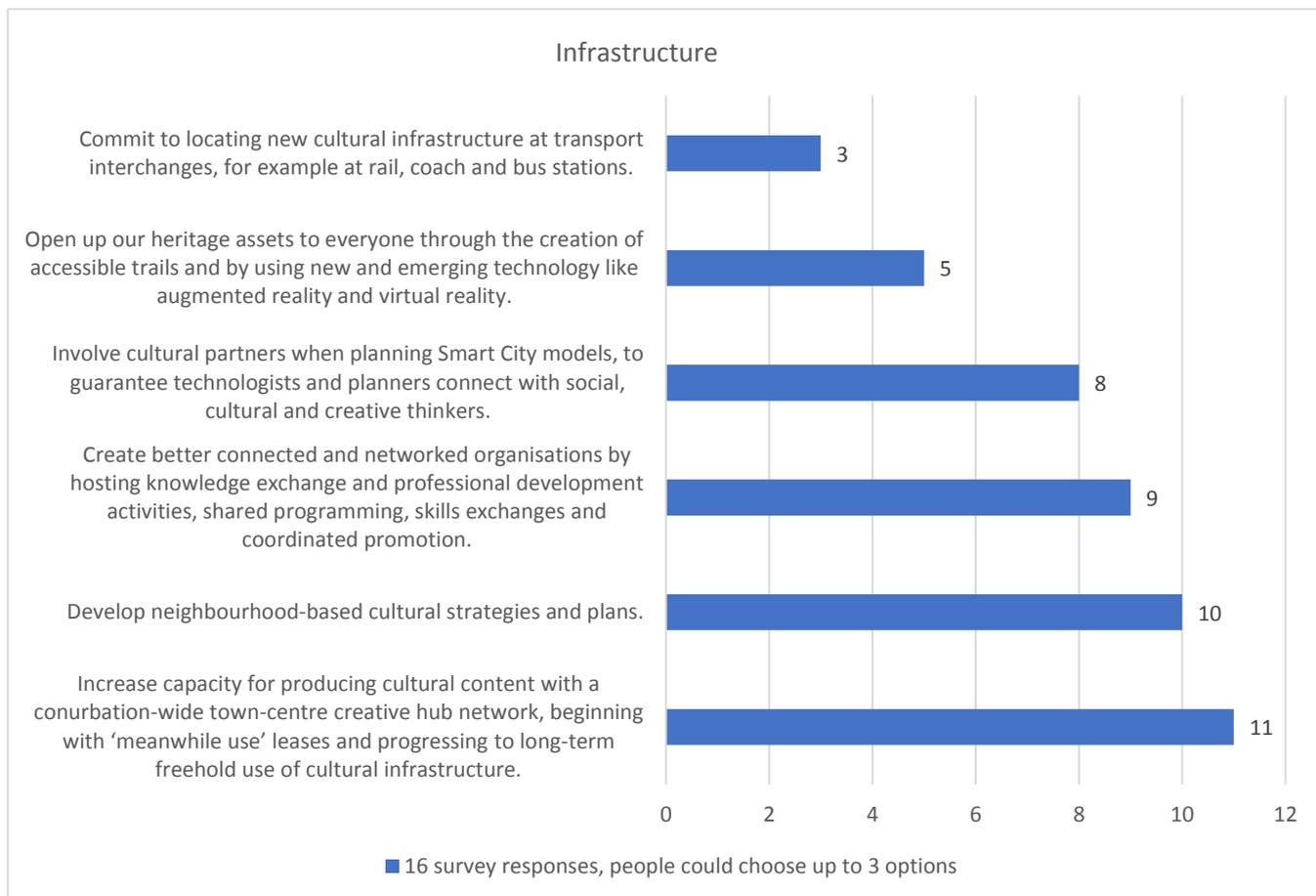


Additional comments focussed on:

- There is a wealth of local talent with experience and knowledge, but they need more resources, more grant funding, more spaces for the creation of content and spaces to allow artists to meet, collaborate and exchange ideas and share knowledge.
- Locally we have creative professionals who want to create high quality work that can be toured internationally and community artists and creatives who need more support.
- We need to recognise the importance of interdisciplinary collaboration and knowledge exchange between sectors, perhaps facilitated by the universities.
- Importance of strengthening and diversifying the local talent pipeline to ensure the sector is resilient. Recognition that talent may want to move away but we need to ensure we are attracting them back. The HEIs must be linked with industry to ensure jobs are available and talent remains.

## Summary – Survey 3 – “Infrastructure”

Survey respondees were asked ‘Which three things should the BCP Cultural Collective prioritise next?’. They could choose up to 3 options from the list below and provide further comments.

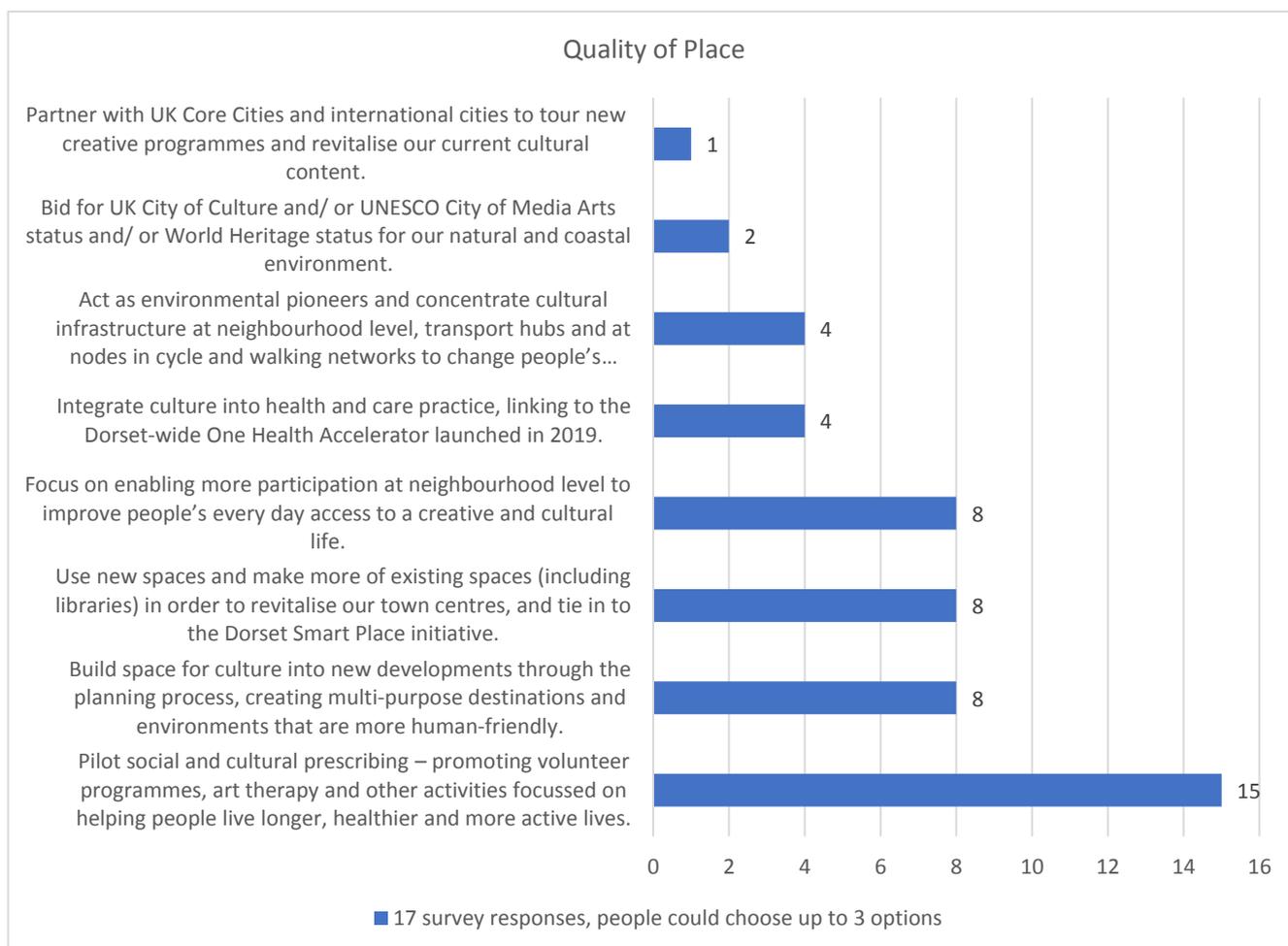


Additional comments focussed on:

- Stronger cross-sector partnership working to avoid duplication and competition, and to ensure organisations can support initiatives already underway (e.g. Arts Dev Co. supporting on Pooles’ Heritage High Street Action Zone and a working partnership with the Future Parks Accelerator designing the new Green Infrastructure).
- A joined-up approach to heritage assets by creating a cultural partnership and utilisation of specialist skills in cultural heritage management to feed into strategic planning.
- Integration of cultural opportunities into Park Masterplans and Countryside sites. Engagement with the Local Plan making process to ensure the ask of developers is clear and viable.
- More community engagement and consultation in the development of talent, the redevelopment of spaces, involvement in events and in planning what’s needed for communities to grow and improve.
- Suggestions of the development of permanent lighting technologies to enhance the night-time identity, a BCP literary festival, underused Park Pavilions becoming cultural hubs, better facilitation of the use of empty spaces by artists, make Bournemouth a ‘green town’ reducing it’s carbon footprint.

## Summary – Survey 4 – “Quality of Place”

Survey respondees were asked ‘Which three things should the BCP Cultural Collective prioritise next?’. They could choose up to 3 options from the list below and provide further comments.

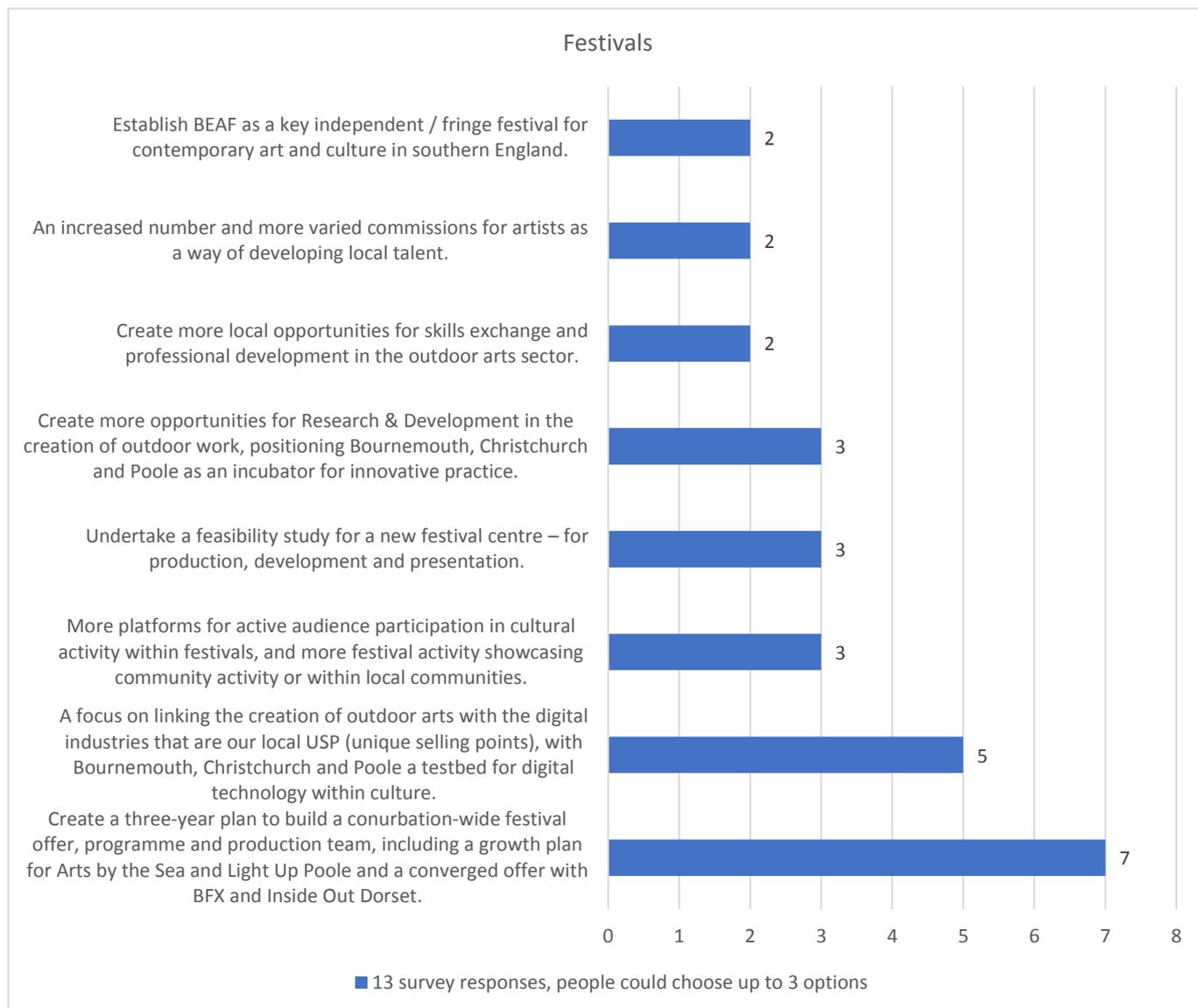


### Additional comments focussed on:

- The importance of creating identity when improving placemaking and using the local expertise available to do this.
- Instigating an arts-led approach by weaving culture into key strategic plans and processes like transport, housing developments, environment, the Future Parks Accelerator and re-animating town centres.
- The natural environment is key in defining Quality of Place and so our parks, green spaces and cultural assets need to be championed as the back-drop to civic life.
- Museums, heritage centres, culture and tourism should be much more closely linked or combined. We should use the expertise of local volunteers to raise the profile of the area.
- Utilise the existing networks already promoting social prescribing, introduce weekend and evening activities in libraries and re-use existing spaces in historic buildings for cultural activity.

## Summary – Survey 5 – “Festivals”

Survey respondees were asked ‘Which three things should the BCP Cultural Collective prioritise next?’. They could choose up to 3 options from the list below and provide further comments.



### Additional comments focussed on:

- Local festivals rely on production staff from outside the region – introduce training for BCP based arts professionals to create our own production teams. Aim for BCP to become a national centre of excellence for festivals production.
- Increase the engagement of different audiences and the under-engaged by creating a joined-up marketing strategy between festivals to reach more and different audiences.
- Focus on BCP developing new platforms and technologies for home grown culture and put us at the forefront of digital technology within culture and heritage.
- Connect the landscape and culture more closely and diversify venues for festivals e.g. create four ‘cultural quarters’ through BCP for cultural activity and utilise Hengistbury Head.
- Link larger festivals (e.g. Bestival) to the conurbation, introduce a large-scale musical festival and a festival for local musicians, host free creative festivals for locals.

## Raw data responses for all surveys

### SURVEY 1 – A CULTURAL VISION FOR BOURNEMOUTH, CHRISTCHURCH AND POOLE

(73 responses as of 17/4/20)

Bournemouth, Christchurch and Poole are entering a new era. The three towns have an incredibly rich cultural offer across their neighbourhoods, and an impressive range of cultural assets and organisations, in an area of natural beauty with the coastline that joins them together. With a new Unitary Authority of a scale comparable to Bristol, now is the time to shape a shared ambition, a whole-place approach to culture, with a long-term cultural vision for the conurbation.

Respondee were asked to choose up to 5 options and provide further comments on the question “What is your 20-year cultural vision for Bournemouth, Christchurch and Poole?”.

Survey Choice	Number of responses
A wealth of creative industries based in the region	32
A place that supports cultural activities within communities	31
That culture defines Bournemouth, Christchurch and Poole as a great place in which to live, work, visit and invest.	31
A welcoming place where people come together through culture	29
A cultural offer that is inclusive, diverse and accessible	25
A cultural offer that contributes to health & wellbeing	22
Culture is at the heart of the conurbation’s strategic approach to planning, partnership and investment	21
Innovative and ambitious in our cultural offer	21
Renowned as a place to develop your career as a creative practitioner	20
A place with diverse, high-quality cultural infrastructure and programming	20
Internationally famous for our cultural offer	19
City of Culture in 2033	18
A cultural offer that reflects our USPs, our identity and diverse communities	15
A place which champions local production of culture	12
Connected, with a coordinated cultural offer in town centres and across neighbourhoods	10
Cultural activity rooted in our coastal location and respecting our natural environment	10
A place that celebrates our unique cultural heritage	8
Opportunities for talent at all stages of career	7

#### Additional comments

I pretty much agree with all of the above - I would like to see more collaboration between museums and educational establishments such as the university from all three of the towns (BCP)
I have got benefit from being a volunteer. Stuck at home makes me appreciate what I am missing.
That it thrives in the area, music, film, theatre, entertainment, local groups and organisations taht continue to make it a special place to visit. That they use enormous tourist attraction and pull of the beach to create the unique and wonderful feel that appaears sometimes at events in the parks and elsewhere through public/ other events.

Establish an international quality gallery. Hastings, Margate are 2 examples of successes with seaside galleries that bring international and general tourism that smoothes out seasonal trade. The strength of media at Bournemouth uni provides great opportunity for film and media emphasis.

Over time the UK will get less London centric as people move to better lifestyle locations that technology allows and London cant offer. Having a strong cultural base will attract creative industries and new tech. These are the businesses the unitary authority want to attract to create a vibrant and diverse economy.

Poole to be the location of a sub division of a national museum located in an iconic buildings and creating a cultural core which is renown

The vision needs to be lead by a diverse team of facilitators who are trained in supporting and nurturing talent - producers ect. No more rich white guys please!!!

Magnetic force for fine art tourism. Dorset to 2030 need to attract and retain ambitious entrepreneurs and a wealth of arts to wow clients and to attract visitors is also part on the rationale for the arts.

I feel we need to embed culture in a more fundamental way, connecting AUBs work with heritage and cultural organisations and building more internationally significant and critically robust forms of culture - though still accessible and participatory for diverse members of the community

A concerted effort to establish affordable and accessible studio spaces for artists similar to the WASPS organisation in Glasgow <https://www.waspsstudios.org.uk/spaces/studio-spaces-results-page/> is important. This would help to galvanise artists working in multiple disciplines throughout the area and it would increase their visibility and these would be the engine of creativity and artistic discourse in the area. Expensive 'hot-desking' solutions don't work to retain artists and small companies, or to contribute to the arts scene. A model like WASPS would help to create a critical mass of artists, and help to develop an artist profile in Bournemouth, Christchurch and Poole. It would also allow graduates from AUB/BU to remain in Bournemouth to develop their practice. A programmed and curated exhibition space, especially in the visual arts, is sorely needed in this very large conurbation. It's very sad that this has been overlooked for so many years.

Elderly culture too . Don't shy away from fact that our conurbation is older. It can be a gentler place to live and to retire .

I think there is a great opportunity to plan how cultural practices and industries can be used to regenerate the town centres; particularly as high-street retail is failing. This could go beyond the arts and cultural industried to include food, markets, and the sustainable cultural production of consumer goods. Music, dance, theatre, art, architecture and literature all have the potential to flourish if supported from local/nascent practices through to national and international representation. Tate or Guggenheim Bmth..why not? They did it in Bilboa!

We need to restore opportunities for live original music (not covers/tributes). These have declined dramatically over the past decade.

Cultural vision for BCP should absolutely be about diversity and inclusion but should also massively focus on quality. I moved to Bournemouth seven years ago and found a progressive, cultural hub and made the conurbation my home. I have, unfortunately, seen a real decline in the past two years within the cultural sector (I'm sure this is down to a lack of funding from both centra and local government). With our current global situation and the recent downturn into our town centres and dying high street, why not seize the opportunity now to create a quality cultural vision that rivals that of so many towns and cities across the U.K.

It is important the cultural vision is rooted within the communities, identities and place that is BCP - whilst at the same time connecting with the SW/national cultural ecology and expanding on BCP's international profile, partnerships and reputation for high quality and ambitious arts and cultural offer.

A large-scale integrated approach to cultural heritage.

Identify cultural past, review and identify current and future cultural changes.

Enabling children and young people to experience and access culture as a participant and consumer. Really think inclusive and accessible are so important, this includes accessibility for people on low and middle incomes (often the price of shows etc excludes middle incomes too) as well as people with disabilities. We should also be encouraging people who may not have had experience of various art / cultural events to be able to participate.

Education and involvement of children is absolutely key - they are both the audiences and performers/artists of the future!
Culture sits within the heart of the community and as such we need to look at ensuring access is for the masses and the impact is tangible
High-quality cultural infrastructure is vital, BCP is a similar size to Bristol but with far less cultural infrastructure.
The Council must invest in the infrastructure to allow BCP to be a destination of choice with no barriers to access
A vision which embraces the natural environment and all it has to offer in terms health and wellbeing, increasing biodiversity and doing our bit for climate change. A vision which is closely linked to that of the Future Parks Accelerator programme to create a new Green Infrastructure Plan for BCP by 2021.
The definition of 'culture' in this context is of course an interesting issue - the term heritage likewise and it is good to see that the two are linked in one of the statements. Bringing these two things together is critical. maybe there needs to be a 'heritage' inquiry next...
As a teenage based English Language tour provider we are always looking at cultural and artistic offers to support our students learning and holiday experience.
I think we could develop an identity commensurate with Brighton. We have brilliant natural environment, great nightlife which should be supported as integral to the cultural offer, and AUB pumping out great students. We need to encourage young artists to stay by facilitating events and community activities which provide lots of work. We should keep making more of our Victorian past, working with organisations like the Dorset history centre to develop the area's historic identity. People also enjoy small shopping areas away from the centre - e.g. i love vintage shopping in Pokesdown- the individual areas and their offers should be developed and put onto tourist maps
A cultural hub, recognised as a place to go and take part as well as enjoy cultural experiences. Health and wellbeing offer improves the quality of residents. and visitors' lives. Local talent and organisations recognised for their world leading work.
Culture is the way you do things, so it's there whether you think it is or not. Let's up our game!! It's at the heart of everything and if we stretch the possibilities, we'll attract more of the same - and we can make what may seem impossible now a reality. That's not wishful thinking, it's how things work. How you do anything is how you do everything.
A written multi agency strategy. Good that this is being done but generic values and general approach lacks a level of realism. There must be a written strategy with action plan and a networking way of working which engages the key players
More exhibition spaces for local visual artists are urgently needed
Shops and towns are dying, people are not shopping so much in our high streets, we are creating dismal dead areas. So we need to concentrate on our tourist trade to liven them up, many visitors appreciate somewhere to go for culture, in Poole for example people should be drawn down the high street all the way to the Quay. For starters a huge Art Gallery half way down, full of art work from professionals and animator artists.
Inclusion, consultation and contact with local individuals, groups and communities who already promote the cultural ideals that the BCP Collective are striving for. Unity is key.
Cultural vision will need to be embedded in a range of Council documents and strategies and understood by officers at all levels.



## 'What Next?' Workshops

The Bournemouth, Christchurch and Poole Cultural Enquiry was established at the same time as the UK's newest city region came into being under the new unitary authority of BCP Council. The Enquiry took place throughout 2019 and was initiated to shape a shared ambition and collective opportunity for the region as a place of culture. Now is the time to re-imagine a conurbation-wide cultural offer, to build something bigger and better and for culture to be impactful across a range of strategic agendas.

The Cultural Enquiry identified the need for Bournemouth, Christchurch and Poole to concentrate on both

1. a neighbourhood and grassroots approach to culture and
2. a scaled-up culture-led city-making approach.

Bringing these together into a third approach

3. a **Whole Place Approach to Culture**. This marries the importance of micro-scale, locally embedded and community-facing activities; to one which thinks and acts big.

The Enquiry has helped shape three main themes for Bournemouth, Christchurch and Poole going forwards:

1. **Talent**
2. **Infrastructure**
3. **Quality of Place**

and some potential priority actions including

4. **Developing our festival offer**

These four topics will be discussed in the workshops below (and were the topics of the following four surveys).

### SURVEY 2 – "Talent"

(21 responses as of 17/4/20)

By talent we mean arts and creative education, support for artists and creative practitioners at all stages of their careers and a step change in cultural provision and 'everyday creativity'. It means supporting everyone to enjoy a creative life. An explanation of terms in bold can be found in the glossary of terms at the end of this document.

Respondees were told that:

#### **BCP Council will**

1. Work with the [Local Enterprise Partnership](#) to ensure there is money to invest in this strategy and to make sure Bournemouth, Christchurch and Poole produces the best, most ambitious culture and attracts and retains talented creatives.
2. Support schools to be champions in arts and creative learning.

Respondees were asked to choose up to 3 options from the below and provide further comments. Which three things should the BCP Cultural Collective prioritise next?

Survey choice	Number of responses
Develop creative spaces that foster collaboration and innovation, connect business, education, culture and technology, and ensure they are accessible to all.	14
Help artists and creative businesses to flourish with funding, advice and opportunity.	10
Establish stronger links and opportunities between universities and creative practitioners by creating platforms for professional development, Research & Development, and 'third space' models for knowledge exchange.	10
Create more and better opportunities for creative practitioners to work, collaborate and innovate by encouraging a local commissioning culture.	9
Develop specialist creative hubs for producing cultural content (such as a hub for festival development, or an animation and special effects studio).	6
Co-design cultural infrastructure and programming with young people.	6
Ensure the cultural infrastructure can support and connect creative practitioners.	5
Offer paid opportunities for internships to help tackle inequality.	3

#### Additional comments

What would this do for you?	What could you do to make this happen?	Any other comments about Talent?
Enable my creative business to produce high quality work that can be shown around the world.	We have the experience and knowledge to make anything happen providing we have the resources to do so.	If you look at BSO as an example, they are an organisation in BCP conurbation that receives a substantial amount of funding and resource to enable the artists and their organisation to produce high quality work that is seen on an international scale.
It would ensure there is a talent pipeline into the BCP cultural infrastructure which is more inclusive meaning our sector over time will become more diverse.	At the Arts Development Company we already run programmes increasing diversity in the cultural sector workplace - perhaps we could be commissioned to do more of this in BCP?	I think there has to be a practical realisation that talent in BCP will want to go off explore and undertake work in other places e.g London - so how do we compete in that- or not, maybe?
As an archaeologist, curator and academic, it would give me greater access to a range of creative practitioners to participate in interdisciplinary projects; it would allow the two-way flow of knowledge and ideas; and it would engage young people who have fresh ideas and an ability to drive things forward.	I can support from my position as Museum Curator at Hengistbury Head (BCP Council) and my academic position as Visiting Research Fellow at Bournemouth University. I can facilitate this link.	
It would offer the opportunity for the provision within the college to be really connected to the locality including enhancing the range of career opportunities available for our young people.	Bournemouth & Poole College has a curriculum that is rich in culture and the arts and I can offer up the involvement of our students and staff	Please don't forget the College. Your survey and comments mentioned both schools and universities but not the College. At Bournemouth & Poole College we have a large and thriving arts, media and cultural element to our curriculum and are also home to the Wessex Youth

		Orchestra and we want to give our young talent the same opportunities.
If the local authority could actually offer some grant funding, my company would be able to produce numerous high quality events that would programme talent in the BCP area. Most importantly, we'd be able to offer those involved fully paid work as opposed to asking them to riskily work for a split of the box office.	We are already using Arts Council funding to do this and we are making it happen already. However, it would be great to have some support from our local authority in doing it!	
It would bring together stakeholders to avoid unnecessary duplication and ease of access to create meaningful impact	We already support the community and will continue to do so	Attracting talent is as important as retaining talent and to focus on only one is wasting this opportunity
Make more culture available to me.	I can help with cultural offering in Parks and Countryside areas	
Space would encourage collaboration which could help artists think BIG	Go the meetings! Ask this with space to help.	
This would enable us to allow our students (teenage English Language Learners) to engage in a real sense with the language and culture in the area.	We spend money and offer "audience" for local cultural experiences - theatre, music, art etc...	
Provide the local area with spaces to partake in creative activities. It would also encourage creative graduates to stay in the local area and improve the cultural offer with their skills and knowledge.	Not sure	There are so many young people who graduate from local universities and colleges who then move to other areas to find work. We need to set up more things locally to encourage these people to stay.
Closer links with local universities	Participate when it happens	Local competitive exhibitions for visual artists would help raise the standard and broaden the perspective of local artists. Also help to keep universities in touch with reality.
Support my creative business and my art. Reduce working in isolation. There are no spaces that I have found locally where I can create my work (music).	I have already accessed local and regional opportunities and attempted to connect with local creatives. I'm attending this cultural collective event and I'm interested to see where this will lead.	
I'm part of a team of diverse creatives, family and friends who put on a small, independent, grassroots festival each year. The ethos focuses on unity, community and wellbeing. Funding would widen opportunity for artist collaboration, community accessibility and much-needed resources. In my experience, access to arts and culture is essential to individual wellbeing, builds positive connections with the community and provides a boost to the economy in more ways than one. Opportunities to share and exchange knowledge, ideas and skills lead to collaboration and innovation, which	If there is opportunity for a community steering group for engagement and events, I may be interested in supporting this.	There's a lot of local talent on our doorstep. Seek them out across all platforms and groups. Create opportunities to engage and collaborate with them. Support them. Ask them what works well in their community and how people engage. What do they need to help them grow/improve?

cements infrastructure. When young people are involved in this process, it fosters their sense of belonging, identity and connection to their community, promoting their engagement. As future torch-bearers who will inspire and define the community and its culture, young people, and their voice, must form an integral and positive part of that infrastructure.

### Survey 3 – “Infrastructure”

(16 survey responses as of 17/4/20)

Here infrastructure refers to scaled-up, diversified and sustainable cultural organisations, venues and platforms across Bournemouth, Christchurch and Poole. It means the alignment of spatial planning, transport and culture. It also means ‘softer infrastructure’, the tools and processes which can deliver the wider economic and social ambitions of BCP. An explanation of terms in bold can be found in the glossary of terms at the end of this document.

Respondees were told that:

#### BCP Council will

1. Ensure culture is a key theme in the BCP Local Development Plan, so that culture becomes a factor in all major planning policy documents across the conurbation.
2. Consider a strategic review of the role and purpose of town centres, with the aim of creating an ambitious new vision for their use including artists and cultural organisations.
3. Undertake a feasibility study on redeveloping the Bournemouth International Centre (BIC) to create a cultural district including a combined gallery, event and performance space.

Respondees were asked to choose up to 3 options from the below and provide further comments. Which three things should the BCP Cultural Collective prioritise next?

Survey choice	Number of responses
Increase capacity for producing cultural content with a conurbation-wide town-centre creative hub network, beginning with ‘meanwhile use’ leases and progressing to long-term freehold use of cultural infrastructure.	11
Develop neighbourhood-based cultural strategies and plans.	10
Create better connected and networked organisations by hosting knowledge exchange and professional development activities, shared programming, skills exchanges and coordinated promotion.	9
Involve cultural partners when planning Smart City models, to guarantee technologists and planners connect with social, cultural and creative thinkers.	8
Open up our heritage assets to everyone through the creation of accessible trails and by using new and emerging technology like augmented reality and virtual reality.	5
Commit to locating new cultural infrastructure at transport interchanges, for example at rail, coach and bus stations.	3

## Additional comments

What would this do for you?	What could you do to make this happen?	Any other comments about Infrastructure?
In terms of Light Up Poole I would like to see the development of permanent lighting technologies and the sustainable development of this to enhance the night-time identity. I think it is important to get the council lighting team involved and for them to develop the works both permanent and temporary like Lyon in France for example.	We have lots of artists and architects that we work with all around the world and we work with LUCI international lighting association with light art festivals all around the world with resources available for members.	Stronger partnership working is required to ensure the infrastructure we already have is working effectively before constructing more buildings. I think more empty spaces should be used for creatives to transform and fill temporarily. I think access is still limited.
These questions above are very exciting as it shows how things could be done very differently. I would like to have ticked all of them, as have experience of how new ways of working can drastically transform communities and places.	I am already working collaboratively in some of these aspects, as part of our work at The Arts Development Company. We could therefore collaborate with you, advise a way through and manage that process.	It would be good to converse about this, have lots of knowledge of what is happening in innovative ways presently in the UK; contacts and a left field way of looking at things, which I think is needed for this to develop
Avoid duplication and competing against current cultural venues and infrastructure.	We can support for example current initiatives such as Poole's Heritage High Street Action Zone commissioning pot. The Arts Development Company expressed an interest in leading this co-producing model.	
It would highlight the full cultural potential of each of the different neighbourhoods, and it would allow a 'joined up' approach to BCP heritage assets, thereby strengthening the heritage offer and raising the quality of its outputs for everyone.	I can support this from the position of Museum Curator at Hengistbury Head, a heritage asset within the Parks department, and provide access to links with Bournemouth University through my position of Visiting Research Fellow.	I am very much in favour of a joined up cultural heritage offer, that brings together the different museums through a cultural partnership. This should make use of the technology available to us to create an offer that is greater than the sum of its parts.
	Integrate cultural opportunities in Park Masterplans and Countryside sites	Can we use underused park pavilions for cultural hubs?
		A close working partnership with the BCP Future Parks Accelerator Team in their drive to design the new Green Infrastructure Strategy / Plan for 2021.
Create a new and deeper sense of identity within the newly formed conurbation	Contribute specialist skills in cultural heritage management (through engagement between BCP and Bournemouth University)	A critical next stage will be liberating the relevant sections of the Historic Environment Record and the Maritime Archaeology Record from former Dorset County Council, updating and enhancing them both, and then using them to help inform strategic planning, development management, and the cultural development plan.

	My organisation is well-placed to help BCP demonstrate the heritage of the conurbation. We'd like to be able to work at neighbourhood level as well as contributing to an image for Bournemouth which includes its architecture, famous people, visions of the early 20th C heyday, revival of Victorian activities and a more attractive seafront / pier approach which links better to the beautiful gardens	Yes. Bournemouth seafront / pier approach needs to be a lot prettier- Bournemouth should definitely sell itself as a green town - it was always popular for the clean sea air- lets focus on recreating that sense of an attractive, fresh, healthy place (with wicked clubs!). Let's be able to boast about our reducing carbon footprint, our frequent electric buses (BCP branded to look super and distinctive), our clean beach and water. But its also really important that community halls etc are included - they should be freshed up by artists, good activities every school holiday, so that local residents see themselves as part of the scene. Its important that prestigious, expensive performances by 'stars' happen for the image of the town - but people need to be included in fre large scale events too.
Opportunity for creative and commercial development of local talent and make for wider community involvement	Participate and spread the word when it happens	Consider a BCB literary festival. Wimborne, Blandford and Bridport all have one
It would promote equity, foster an inclusive environment and reflect and encourage the audience demographic. Cross-conurbation engagement of all neighbourhoods, and the communities therein, is vital.	If there is opportunity for a community steering group for engagement and events, I may be interested in supporting this.	It's obvious when organisations assume what is needed and then opportunities for connection are missed or ignored. Engage with communities within neighbourhoods directly across all platforms and groups. Create opportunities to collaborate with them. Support them. Ask them what works well in their community and how people engage. What do they need to help them grow/improve?
	I work in planning and will be involved with preparing the new Local Plan. The cultural collective needs to engage with the plan making process to ensure a joined up and realistic approach to the cultural aspirations.	Ensuring cultural is considered for major applications needs to be explored and understood, the ask of developers needs to be clear and viable in the context of planning and plan making.

#### Survey 4 – “Quality of Place”

(17 survey responses as of 17/4/20)

This theme is about how culture and creativity can contribute to the quality of place in Bournemouth, Christchurch and Poole – that set of sometimes hard to define things that make places great places to live, work and visit. An explanation of terms in bold can be found in the glossary of terms at the end of this document.

Respondees were told that:

**BCP Council has**

1. BCP Council has positioned culture at the heart of BCP Council's Corporate Plan – the whole idea of Bournemouth, Christchurch and Poole as a place needs to be articulated through culture.

Respondees were asked to choose up to 3 options from the below and provide further comments. Which three things should the BCP Cultural Collective prioritise next?

Survey choice	Number of responses
Pilot social and cultural prescribing – promoting volunteer programmes, art therapy and other activities focussed on helping people live longer, healthier and more active lives.	15
Build space for culture into new developments through the planning process, creating multi-purpose destinations and environments that are more human-friendly.	8
Use new spaces and make more of existing spaces (including libraries) in order to revitalise our town centres, and tie in to the Dorset Smart Place initiative.	8
Focus on enabling more participation at neighbourhood level to improve people's every day access to a creative and cultural life.	8
Integrate culture into health and care practice, linking to the Dorset-wide One Health Accelerator launched in 2019.	4
Act as environmental pioneers and concentrate cultural infrastructure at neighbourhood level, transport hubs and at nodes in cycle and walking networks to change people's behaviour in the current car-dependent system.	4
Bid for UK City of Culture and/ or UNESCO City of Media Arts status and/ or World Heritage status for our natural and coastal environment.	2
Partner with UK Core Cities and international cities to tour new creative programmes and revitalise our current cultural content.	1

#### Additional comments

What would this do for you?	What could you do to make this happen?	Any other comments about Quality of Place?
Arts and culture have a huge benefit to all, whether it is social prescribing, improving public realm or /and providing creative engagement - for the good of residents and as an attractive place for tourists to come to.	The Arts Development Company are highly experienced in addressing all of the above, particularly in social prescription and place making. TADC have worked with B,P and C on public realm development, commissioning the right artists and landscape architects, as part of the Dorset Coastal Forum, Connecting Communities work, such as the new zig zag path from Highcliffe Castle to the new public realm developments at Shore Road and Branksome Chine. TADC are in a prime position to be able to help	There is much that could be done to improve place making in a creative way. It is important that every place has their own special identity and not a generic look. Artists can very much help with this, and TADC have much experience and the expertise to help manage the whole process and very happy to offer advice
Culture would be woven into key strategic plans and processes at all levels including transport, new housing developments and the environment as well as contributing to improving health and wellbeing and re-animating town centres to boost local economies.	The Arts Development Company has recently worked with Assemble to pilot an arts led approach to creating sustainable housing working with the LA planners and developers. Happy to share these results and recommendations?	

<p>It would create a larger and more diverse body of volunteers and benefit me by allowing me to feel that I was helping to improve people's lives. It would benefit me hugely if I thought I was working at a World Heritage Site. It would also allow the status of Hengistbury Head to be raised and allow the opportunity for greater recognition of it in terms of its archaeology.</p>	<p>I have a detailed archaeological knowledge and understanding of the BCP area and can help with providing information on this aspect; I can also support it by making a case for why Hengistbury Head is one of the most important archaeological sites in northwestern Europe. I can provide support as Curator Of Hengistbury Head (BCP Council) and from within Bournemouth University as a Visiting Research Fellow.</p>	
	<p>Probably link it to the Future Parks Accelerator Programme to ensure a holistic response to our vision for BCP.</p>	<p>Quality of place, in large part, will be defined by the natural environment making BCP a desirable place to live, work and play. If we make our parks, green spaces and cultural assets the backdrop to all civic life and totally relevant to 21st century living we will have made a step change in ensuring their future financial sustainability.</p>
		<p>Joining together our museums and heritage centres in a single cultural heritage service would create critical mass and a deep pool of experience for a hugely important service that links closely with tourism and culture. Together these facilities rival those of many much bigger cities.</p>
<p>There is a chance to make more holistic use of opportunities by linking into current experience and networks</p>	<p>There are easy ways to link to key people active in BCP to embed culture into well being activities</p>	<p>Link with related networks already promoting social prescribing in Dorset ie Natural Choices</p>
<p>Get me out more.</p>	<p>Maintain interest in this Enquiry; share it; support it.</p>	<p>As a deeply divided society, there's an awareness that for many citizens morale is low; the BCP Cultural Collective should consider how this imbalance might be addressed, by giving it some priority during the 'Whole Place Approach' decision making process.</p>
<p>Using public libraries is a great idea. Please have evening and weekend events so full time workers can contribute and support activities.</p>		
		<p>The implications of ensuing space for culture into new developments needs to be understood before recommended. There are huge pressures on housing needs, pressures on housing deliverability and viability that need to be balanced with cultural requirements.</p>
<p>Give another focus to my area of work in planning and conservation particularly relating to town centre regeneration, re-use of existing spaces in historic buildings and aim to help create a more sustainable environment</p>	<p>Assist owners of historic buildings to realise these aims</p>	<p>Cultural regeneration is key to supporting and renewal for residents and visitors to historic towns and neighbourhoods</p>

## Survey 5 – “Festivals”

(13 survey responses as of 17/4/20)

Building on our festival offer could create a greater scale of cultural offer, national and international visibility for the region, push for higher quality and excellence, greater innovation, more diversity and create improved production capacity. Festivals can be a breeding ground for talent development and cultural production.

Respondees were told that:

### BCP Council will

1. Take a progressive approach to tourism within the new Tourism & Destination Strategy positioning Bournemouth, Christchurch and Poole as a key location for weekend Cultural Tourism breaks.

Respondees were asked to choose up to 3 options from the below and provide further comments. Which three things should the BCP Cultural Collective prioritise next?

Survey choice	Number of responses
Create a three-year plan to build a conurbation-wide festival offer, programme and production team, including a growth plan for Arts by the Sea and Light Up Poole and a converged offer with BFX and Inside Out Dorset.	7
A focus on linking the creation of outdoor arts with the digital industries that are our local USP (unique selling points), with Bournemouth, Christchurch and Poole a testbed for digital technology within culture.	5
More platforms for active audience participation in cultural activity within festivals, and more festival activity showcasing community activity or within local communities.	3
Undertake a feasibility study for a new festival centre – for production, development and presentation.	3
Create more opportunities for Research & Development in the creation of outdoor work, positioning Bournemouth, Christchurch and Poole as an incubator for innovative practice.	3
Create more local opportunities for skills exchange and professional development in the outdoor arts sector.	2
An increased number and more varied commissions for artists as a way of developing local talent.	2
Establish BEAF as a key independent / fringe festival for contemporary art and culture in southern England.	2

### Additional comments

What would this do for you?	What could you do to make this happen?	Any other comments about Quality of Place?
We already have 3 successful festivals in the region; Bournemouth by the Sea, Inside Out, and BEAF, therefore I don't think we need more money for programming. What is lacking, is training for production teams. Each festival relies on staff from outside of the region, which doesn't make sense, when we could train BPC arts professionals up to actually do these roles. There could also be v interesting ways to involve audience in a more participatory way, as opposed to only watching. Think all of	I am an experienced outdoor arts professional (who now works as the Placemaking lead for The Arts Development Company), who used to be Producer and then Production Manager for Inside Out. I come with 30 years of experience with international outdoor arts, and could offer advice on how to shape the future for outdoor arts, so it does include more training for people who live in this region and also look at how to increase the quality of experience , both in terms of	The communications in terms of publicity are weak. They only seem to put info in international journals and arts venues. Therefore many people, do not hear about these events and it therefore attracts the same audiences. May be they need to look at a joined up marketing strategy that also includes aiming the info at the general public , not just arts people.

the festivals need to up their game in terms of how things are presented and reaching a wider audience as currently it is the same types of people and it would be good to get it to a further reach.	presentation and getting the people who do not usually access such arts forms, to be actively encouraged to engage.	
I think creating BCP as a national centre of excellence for festival production would be a very positive and needed role.	ADC's CEO used to run an international street arts and circus festival and could support the consultation around this new centre of excellence.	
It would allow me to participate in and enjoy a much larger-scale festival; it would focus BCP at the forefront of digital technology within culture, thereby allowing us to develop new platforms and technologies for delivering 'home grown' cultural heritage strategies; it would allow me as a member of the audience to actively engage as part of the community.	As Curator at Hengistbury Head Visitor Centre, I can bring the creative and cultural elements of this landscape to the table and help in making Hengistbury Head available as a cultural arena for performance. I am a Visiting Research Fellow in Archaeology at Bournemouth University. The department of Archaeology and Anthropology is leading the way in terms of digital heritage and I can help to provide this link.	Hengistbury Head's Performing the Past programme involves planning to build an Iron Age round house and carrying out some ancient crafts and technologies with performative elements. Hengistbury Head would also be an idea arena for a Beltane Festival to mark the beginning of summer.
		The venues for these festivals could be enhanced and diversified. For example the creation of four 'cultural quarters' through BCP, each with different characters might help lock into national funding schemes and create new environments. Two spring to mind: the historic waterfront and docks in Poole; and the open space of Hengistbury Head.
We commission artists for small scale work, so keeping a healthy local base to draw on is important. I don't feel that BCP has a good outdoor festival place. there are really good festivals around (eg Bestival) so linking these to the conurbation is important.		Needs a serious music festival Needs a festival for local musicians Needs to make other local festivals part of the region's offer in order to benefit from spin-off trade Free creative festivals for local - sometimes indoors / Winter- free to children on free school meals - and a bus to pick them up!

## List of respondees

Alejandro	Ballesteros	Matthew	Vass-White	
Libby	Battaglia	Katharine	Walker	
Zoe	Bradley	Mandy	West	
Laura	Bright	Kim	West	
Beccy	Brookwell	Frances	Wheatley	
Rachael	Brown	Beckee	White	
Gerry	Clarke	Julia	Wittich	
Hayley	Curtis	Jayne		
Martin	Devine	Patrick		
David	Doust	Pamela		
Ronnie	Draper			
Jonathan	Dyke			
Cleo	Evans			
Maria	Gayton			
Beth	Goy			
Diane	Grannell			
Julie	Hawker			
Mark	Holloway			
Sarah	James			
Martin	John			
Ian	Jones			
Loubna	Khamlichi			
Paul	Kinvig			
Mark	Lamb			
Susan	McAdie			
Sam	Merrick			
Adam	Merrifield			
Frank	Miles			
Vanessa	Mill			
Ashley	Nicholson			
Michele	O'Brien			
Mike	Pearce			
Julie	Pearson			
Victoria	Pirie			
Jennifer	Roberts			
Michelle	Rumney			
Guido	Schillig			
Lauren	Sewell			
Amaya	Silveria			
Susan	Sloan			
Pauline	Stanley			
Margo	Teasdale			
Jacqui	van Bommel			